

AS a general manager of small market radio stations I am opposed to the FCC mandatory recording proposal. The cost of implementing this at a small market level could mean the difference of showing a profit or not. We face our listeners every day at community events, C of C meetings, Rotary, church, grocery store, etc. They will not let us get by with airing indecent material. We do not have to shock them to get them to listen. They listen for local information, if schools are open or closed, what the weather is doing, which civic group is meeting today. Unlike large market radio and television we do not allow our staff to use the three and four letter curse words and double-entendre words you hear so frequently in major markets. We are very aware of our audience and always program in their best interest. If you feel you need to pass this to control large market values, please find a way to exempt small market broadcasters from this extreme burden.

Travis Reeves
General Manager
Legend Communications
Buffalo/Sheridan, WY